Amazon returns.

<https://www.amazon.co.uk/LQJin-Stroller-Original-Landscape-Carriage/dp/B08J44YX1W/ref=sr_1_2?dchild=1&keywords=luxury%2BBaby%2BStroller%2Bhot%2Bmum&qid=1625140871&sr=8-2&th=1>

amazon

<https://www.alibaba.com/product-detail/Hot-Mom-luxury-Baby-Stroller-3_1600166707567.html?spm=a2700.galleryofferlist.normal_offer.d_image.67cae572abDpXt>

Alibaba

<https://www.fakespot.com/analyzer>

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**Amazon Prime Video vs Netflix: Which is the better streaming platform for you?**

*Which streaming service should you go with if you could only pick one?*

[By C. Scott Brown](https://www.androidauthority.com/author/cscottbrown/)

•June 20, 2021

Amazon

Although [Netflix](https://www.androidauthority.com/what-is-netflix-2-1136891/) is arguably the original media streaming service, it is by no means alone in the industry. There are [many streaming services out there](https://www.androidauthority.com/best-video-streaming-services-936623/) all vying for your monthly subscription dollars. One of those services is [Amazon Prime Video](https://www.androidauthority.com/amazon-prime-video-streaming-service-1140081/), which begs the question: which service should you get?

The Amazon Prime vs Netflix decision isn’t easy. After all, an Amazon Prime subscription doesn’t just give you access to streaming movies and TV; there are [many more perks](https://www.androidauthority.com/what-is-amazon-prime-999422/) on offer too.

However, if all you care about is which service you should pay for when it comes to watching movies and television shows, you can examine the strengths and weaknesses of each platform and come to a conclusion.

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Let’s take a look at who wins the Amazon Prime vs Netflix fight!

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**Amazon Prime vs Netflix: Video quality**

With display resolutions on TVs, smartphones, laptops, and all other electronics getting better and better, you want to be certain that the media you stream matches the quality of your display. After all, what’s the point of having a crisp 4K computer monitor if what you’re watching maxes out at 480p?

When it comes to Netflix and media quality, you have some options. There are three subscription tiers offered by Netflix, and each one allows you to stream at different resolutions:

* Basic — HD (480p max)
* Standard — Full HD (1080p max)
* Premium — Ultra HD (4K max)

Obviously, the price goes up the higher your streaming quality goes (more on that later). Also, it should be noted that only select content on Netflix will have a 4K option.

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Amazon Prime is much more straightforward: your [annual Prime subscription fee](https://www.androidauthority.com/is-amazon-prime-really-worth-it-677968/) allows you to watch any available content at the highest quality possible, which in some cases would mean a 4K resolution.

Both services also stream with HDR support and [Dolby Atmos](https://www.androidauthority.com/dolby-atmos-explained-829250/) sound quality, assuming your home theater setup supports those features. In the case of Netflix, support for those features is only available with the Premium tier subscription.

**Amazon Prime vs Netflix: Platforms**

There are so many streaming devices available nowadays. You’ve got your standalone devices like a [Roku](https://www.androidauthority.com/roku-1154973/) or Fire TV, as well as smart TVs with various apps pre-installed. You’ve also got laptops, smartphones, and tablets, all of which might have different operating systems and different features and limitations.

**Related:**[The best media streaming devices you can buy](https://www.androidauthority.com/best-media-streaming-devices-tv-805218/)

With that in mind, you want to subscribe to a service that offers the best compatibility with all the screens in your life.

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At this point, both Netflix and Amazon support all the major platforms, with both services having apps for the majority of streaming devices, as well as specific apps for Android, iOS, Windows, etc.

However, if you were to get picky, Netflix is supported on slightly more devices than Amazon Prime. If you have some very niche needs when it comes to your streaming devices, Netflix will likely be the most reliable option here.

**Amazon Prime vs Netflix: Number of streams**

Both Amazon and Netflix limit the number of simultaneous streams you can have going on your account at any given time. This prevents you from sharing your account with your extended family or large friend network — [though many still do it](https://www.androidauthority.com/netflix-account-sharing-1006693/).

That being said, the two companies understand that you might want to have one stream going on your living room TV, while your kids have another stream going on [the family tablet](https://www.androidauthority.com/best-android-tablets-for-kids-123477/). As such, they offer options.

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Since Netflix has tiered subscriptions, your simultaneous streaming limit goes up with the more you spend each month:

* Basic — One stream only
* Standard — Two simultaneous streams
* Premium — Four simultaneous streams

Amazon does things a little differently. Each Amazon Prime member can stream on up to three devices at once. However, you can only stream the same media on two devices at once. Netflix doesn’t have this limit — if you’re a Premium tier Netflix subscriber, you could stream the same program on four devices at once without issue.

**Amazon Prime vs Netflix: Content**

Image via Netflix

If you’re going to pay for only one streaming service, you want the one with the most content. Ultimately though, when you examine Netflix, Amazon Prime, or any other service, which one jibes the most with your taste is going to be pretty subjective.

For example, Amazon has [a lot more movies](https://www.androidauthority.com/amazon-prime-video-best-movies-1008587/) on offer as compared to Netflix. Knowing that, you might assume Amazon is the better choice for film lovers. Unfortunately, many of the movies Amazon offers are B-grade oldies or straight-to-video fare you’ll likely never want to watch. Littered among those movies are some bigger hits, but even those will likely be at least a few years old.

**Related:**[The best sci-fi shows on Netflix](https://www.androidauthority.com/best-sci-fi-shows-netflix-1000565/)

Meanwhile, Netflix offers fewer films, but [the ones it does offer](https://www.androidauthority.com/best-movies-on-netflix-951930/) are usually of a higher caliber.

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When it comes to television series, Netflix is by far the winner. Not only does it have a larger selection of series content, but its [original shows](https://www.androidauthority.com/best-netflix-original-series-949992/) are also some of the most popular programs of the past decade, including Bridgerton, Stranger Things, [The Witcher](https://www.androidauthority.com/the-witcher-netflix-review-1067303/), Black Mirror, Tiger King, The Queen’s Gambit, and many more.

To its credit, Amazon has some great original shows too, including The Boys, The Marvelous Mrs. Maisel, and Jack Ryan. However, none of those shows have earned the popularity and critical acclaim bestowed on multiple Netflix series.

**Amazon Prime vs Netflix: Downloads**

If you’re going to be away from the internet for a while, don’t worry: both Netflix and Amazon Prime Video allow you to download content to your devices. This enables you to watch streaming content from the platforms without a data connection.

Because you download content through the platforms’ respective apps, your watch history gets synced. For example, let’s say you’re bingeing Stranger Things. You download all of the second season to your phone. While you’re away from an internet connection, you watch three of those downloaded episodes. Then, when you get home, your phone reconnects to the internet and syncs your views. That way, when you continue with your Stranger Things binge on your TV, the Netflix app will know where you left off.

**See also:**[The best classic movies on Amazon Prime video right now](https://www.androidauthority.com/best-classic-movies-amazon-prime-1000488/)

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However, both Netflix and Amazon Prime restrict how much you can download and how many devices you can work with. As with the other aspects of Netflix, those limits are tiered:

* Basic — Up to 100 downloads on one device
* Standard — Up to 100 downloads total on two devices
* Premium — Up to 100 downloads total on four devices

Amazon’s download policy is a bit vaguer. The company has a maximum limit of the number of downloads you can have at one time, but it doesn’t divulge what that maximum is. The undisclosed maximum is also different depending on your area of the world. However, it is clear that you can only download content to two devices at any one time, which lines up with Netflix’s Standard plan.

**Amazon Prime vs Netflix: Additional perks**

[Amazon](http://www.amazon.com/)

Although Netflix still has a DVD mail-out service, its [three tiers of subscription plans](https://www.androidauthority.com/netflix-price-netflix-plans-943254/) don’t have any additional features or perks. You pay a flat fee each month which allows you to stream as much content as you want, and that’s it.

An Amazon Prime subscription, on the other hand, [comes with so many additional perks](https://www.androidauthority.com/what-is-amazon-prime-999422/). You get free Prime shipping for anything you buy from the company as well as access to a free music service called Amazon Prime Music. There’s also unlimited photo storage, the Kindle lending library that essentially gets you free e-books, and even discounts at Whole Foods supermarkets, which Amazon owns.

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Sure, none of those perks have anything to do with streaming movies or TV shows, so you might not care about them. But if you want to get the most out of your subscription, Amazon Prime offers much more than Netflix.

**Amazon Prime vs Netflix: Price**

As mentioned a few times now, Netflix has [tiered subscription plans](https://www.netflix.com/signup). Here are the prices and limitations to each plan:

* Basic — One stream only with a 480p quality limit for $9 per month
* Standard — Two simultaneous streams at 1080p for $14 per month
* Premium — Four simultaneous streams at 4K with HDR and Dolby Atmos for $18 per month

Netflix does not offer any discounts for paying yearly instead of monthly, so the service will cost you $108 per year for the Basic plan, $168 per year for the Standard plan, or $216 per year for the Premium plan.

Meanwhile, [Amazon Prime costs $13 per month](http://tyvm.ly/iE1KR). If you pay yearly, you get a significant discount of $36 off, bringing your annual price down to $120. You can also get Amazon Prime Video all by itself, without any of the other Amazon Prime perks, for $9 a month. Amazon also offers several discount programs, such as one for currently enrolled students.

When it comes to your yearly spend, the Basic Netflix plan and the standalone Amazon Prime Video plan are your cheapest options. However, for only $12 more per year than what you’d pay for Netflix’s cheapest plan, you can get the full Amazon Prime subscription that comes with the bevy of perks mentioned in the previous section.

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|  | **Netflix Basic** | **Netflix Standard** | **Netflix Premium** | **Amazon Prime (Full)** | **Amazon Prime Video** |
| --- | --- | --- | --- | --- | --- |
| Video Quality | 480p Max | 1080p Max | 4K Max | 4K Max | 4K Max |
| Simultaneous Streams | One | Two | Four | Three | Three |
| Same Program Stream | One | Two | Four | Two | Two |
| Download limit | 100 DLs on one device | 100 DLs total on two devices | 100 DLs total on four devices | Unknown DL limit across two devices | Unknown DL limit across two devices |
| Monthly Price | $9 | $14 | $18 | $13 | $9 |
| Yearly Price | $108 (no annual pay) | $156 (no annual pay) | $192 (no annual pay) | $120 | $108 (no annual pay) |
| Perks | None | None | None | Multiple | None |

**Which one is right for you?**

So, which one should you pick? If you want to get the most out of your dollars, our suggestion would be to go with Amazon Prime. If you want to spend the least amount of money possible, we suggest going with the Basic Netflix plan or the stand-alone Amazon Prime Video tier.

Ultimately though, we highly recommend going with the Basic Netflix plan **and** the full version of Amazon Prime. If you do, you’ll get the incredible selection of content Netflix offers as well as the content and perks Amazon Prime offers. If you can afford to spend $228 per year — or around $19 per month if you budget it out for yourself — this is the ideal situation.

There are plenty of options when it comes to watching high quality movies and TV shows online. Two of the biggest giants of the online entertainment world are Amazon Prime ([read our full review here](http://www.bestandroidtvbox.co.uk/amazon-prime-review/)) and Netflix, both of who dominate the marketplace.

In a battle of Amazon Prime VS Netflix, who provides the better value? Who has the better video selection in quality and titles? Who offers better pricing options? Check out our comparison table below and read our review of the two.

|  | **Amazon Prime** | **Netflix** |
| --- | --- | --- |
|  |  |  |
|  | [http://www.bestandroidtvbox.co.uk/wp-content/uploads/2015/07/amazon-prime-logo-small.jpg](http://www.amazon.co.uk/tryprimefree?tag=atvb-21) | [http://www.bestandroidtvbox.co.uk/wp-content/uploads/2015/07/netflix-logo-small.jpg](https://www.netflix.com/getstarted?locale=en-GB) |
| **Free Trial** | 30 Days | 1 Month |
| **What's Included** |  Unlimited streaming of over 15,000 movies & TV shows   Unlimited One-Day Delivery   Secure unlimited photo storage   Over 500,000 Kindle ebooks   Special 'Prime' offers on Amazon | Unlimited streaming of movies & TV shows |
| **HD Available** | http://www.bestandroidtvbox.co.uk/wp-content/uploads/2015/01/tick.png | Only for Standard & Premium membership |
| **Multi-Device Support** | http://www.bestandroidtvbox.co.uk/wp-content/uploads/2015/01/tick.png | http://www.bestandroidtvbox.co.uk/wp-content/uploads/2015/01/tick.png |
| **Monthly Subscription** | Only exclusively for Amazon Prime Instant Video | http://www.bestandroidtvbox.co.uk/wp-content/uploads/2015/01/tick.png |
| **Price** |  £79/year   £5.99/month (Amazon Prime Instant Video only) |  £5.99 - Basic   £7.49 - Standard   £8.99 - Premium |
| **Sign Up** | [**\*\*FREE TRIAL\*\***](http://www.amazon.co.uk/tryprimefree?tag=atvb-21) | [**\*\*FREE TRIAL\*\***](https://www.netflix.com/getstarted?locale=en-GB) |

What’s On Offer

* **Amazon Prime** – There are basically two options when it comes to Amazon Prime. Firstly, you can sign up just for Amazon Instant Video for unlimited streaming of movies and TV shows, or for a few more quid, you can sign up to full access of Amazon Prime which also includes One Day Delivery on millions of products fulfilled by Amazon, unlimited photo storage, access to thousands of Kindle titles and some special offers you may get from time to time.
* **Netflix**– What you see is what you get. A tonne of movies and TV shows. Nothing more and nothing less.

Battle of Video Selection

Both Amazon Prime and Netflix have plenty of the same movies and TV shows on offer so you’ll never get bored on what’s on offer, but what’s going to set them apart is their originals.

* **Netflix** – It’s fair to say that Netflix has more self-funded programmes on offer than any other on-demand internet streaming media provider. You can expect to see films such as House of Cards, Orange Is the New Black, The Square etc. They also have exclusive distribution to a number of programmes in a variety of genres from Comedy to Animation to Action.
* **Amazon Prime** – Like Netflix, Amazon Prime also have a good amount of exclusives but a less amount of original programmes. However, they have on offer massively popular and highly rated TV series’ such as Boardwalk Empire , Downtown Abbey, The Wire, The Sopranos, Band of Brothers and even more.

Battle of Video Quality

Both providers offer both Standard or High Definition on selected videos and devices. However, in the case of Netflix, you need to sign up for their Standard or Premium subscription to watch HD. Their basic package only offers SD.

Multi-Device Capabilities

While both AP and Netflix allows you to watch their content over a broad range of devices including the PC, iPad, [Android TV Boxes](http://www.bestandroidtvbox.co.uk/best-android-tv-box-comparison-table/) and tablets, PS3, PS4, Xbox 360, Xbox One, Wii, Wii U, certain Blu-Ray players and Smart TVs, Amazon Prime allows you to stream content on up to 3 devices at the same time.

If you want to do something similar on Netflix, you’d have to upgrade to their Standard (up to 2 screens) or Premium (up to 4 screens) subscriptions.

Payment Options

* **Amazon Prime** – A pay monthly option is only available if you choose Amazon Instant Video only, which doesn’t give you access to the other features that’s included in the full Prime package. If you want the entire package, then it’s an upfront cost of £79 for the entire year.
* **Netflix**– There are 3 monthly pay options (Basic, Standard and Premium) which can all be cancelled at any time.

Best Value

Even at the cheapest Basic subscription on Netflix, you’re more or less paying the same as you would for Amazon Prime, but you’re really limited in viewing options such as not being able to view HD and watch on more than one device at a time.

It’s pretty apparent, at least to us, that Amazon Prime offers much more value than Netflix. They offer better viewing options, a comparable amount of movies and TV shows and a host of brilliant extras that are all part of the Amazon experience.

The only catch is that you have to pay upfront. Granted, the cost won’t exactly break the bank, but it’s whether you want to commit to it is the question.

Amazon offers free e books, photo storage and quicker delivery. So if you are ordering frequently from amazon, then prime could take the lead. The other perks amazon fresh ect do not apply in northern Ireland at the min.

So to finish things off, sign up for one and use the 30 day free trial, then try the other,

You can now pick up your Amazon parcels from Next

Next say that it'll keep their stores relevant

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By

**Martyn Landi PA**

**Kirsty Bosley**

* 11:02, 14 MAY 2019

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Amazon has launched a new service which will allow customers to collect parcels from pick-up points inside the stores of high street retailer Next.

Launching at hundreds of Next stores in the UK, shoppers who use the new system - called Amazon Counter - will be able to choose a pick-up point when they reach the check-out on the Amazon website.

Users will receive an email notification and a unique barcode once their parcel has arrived at their chosen store. From that point, they will have 14 days to collect it.

Next chief executive Lord Wolfson said the new service is a good way to stay relevant in a tough retail environment.

"The ability to collect Amazon parcels from hundreds of Next's UK stores provides a helpful and exciting new service for UK consumers.

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"Amazon Counter combines the internet's power to offer unprecedented choice with all the convenience of local stores.

"In a tough retail environment, our aim is that Amazon Counter will contribute to the continued relevance and vibrancy of our stores."

The e-commerce giant's Counter system is in addition to Amazon Lockers, which already exist outside some supermarkets and other locations across the UK as an alternative self-service delivery option.